

SDSHP Strategic Plan

Approved May 23, 2018 for May 2018 - April 2019

1. Advance Pharmacy Practice in Acute and Ambulatory Settings
 - a. Support and promote ASHP's Practice Advancement Initiative at the state level
 - b. Engage community, providers, healthcare administrators, and other healthcare professionals in education about the value and roles of pharmacists and technicians

2. Advocate for Changes in Laws, Regulations, and Standards that Will Improve Patient Care
 - a. Work in partnership with other pharmacy organizations and stakeholders to enhance practice at the state level

3. Increase Member Engagement and Satisfaction Levels
 - a. Offer signature programs that meet the needs of target member component groups and promote those programs to those groups
 - b. Build SDSHP brand loyalty and member satisfaction by targeting strategic segments of members with relevant SDSHP messages and resources
 - c. Foster member relationships by providing networking events

4. Maintain Effective and Energized Governance
 - a. Recognize support specialist for performance
 - b. Provide continuing opportunities to SDSHP's past officeholders and appointees to contribute to SDSHP activities and initiatives
 - c. Ensure continuity of board member transitions
 - d. Maintain affiliation with ASHP

5. Effectively Leverage Technology Solutions to Enhance Operational Excellence