

SDSHP Strategic Plan

Approved May 21, 2019 for May 2019 - April 2020

1. Advance Pharmacy Practice in Acute and Ambulatory Settings

- a) Support and promote ASHP's Practice Advancement Initiative (PAI), and its successor program, at the state level
- b) Engage community, providers, healthcare administrators, and other healthcare professionals in education about the value and roles of pharmacists and technicians

2. Advocate for Changes in Laws, Regulations, and Standards that Will Improve Patient Care

- a) Work in partnership with other pharmacy organizations and stakeholders to enhance practice at the state level

3. Increase Member Engagement and Satisfaction Levels

- a) Offer signature programs that meet the needs of target member component groups and promote those programs to those groups
- b) Build SDSHP brand loyalty and member satisfaction by targeting strategic segments of members with relevant SDSHP messages and resources
- c) Foster member relationships by providing networking events

4. Maintain Effective and Energized Governance

- a) Recognize support specialist for performance
- b) Provide continuing opportunities to SDSHP's past officeholders and appointees to contribute to SDSHP activities and initiatives
- c) Ensure continuity of board member transitions
- d) Provide and maintain effective guidance documents for SDSHP operations

5. Effectively Leverage Technology Solutions to Enhance Operational Excellence