



MY DAUGHTER EMILY





THE BROADCAST THAT BROKE MY HEART



STOPPING STIGMA.
SAVING LIVES.





MY AMAZING KID!







AN ATHLETE

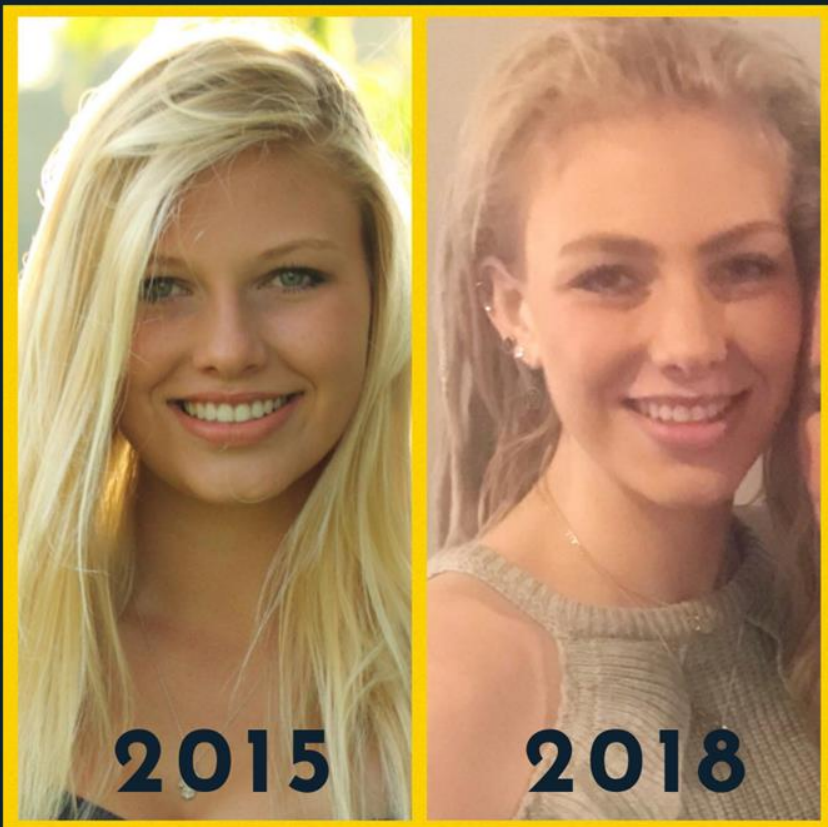


JUST A TYPICAL HIGH SCHOOL KID



The Signs:

From
healthy in
her senior
pictures...



Emilys Hope

To:

- Underweight
- Sunken eyes
- Fell asleep in public
- Missed family events
- Picked at her face
- Lost her job and spent time unemployed
- Often seemed like she was "on something"

needles in cupboards
needles ~~bag~~ in veins
needles thru artery the pain
DESENSITIVE thoughts
~~Dumb~~ the Shame

SHAME?

Substance use is a symptom of the disease.

OUR CURRENT CRISIS

200 people die of an overdose each day in the U.S

- From 2020-2023 there were 284 overdose deaths in South Dakota.
- Comparing 2020 to 2021, overdose deaths involving synthetic opioids (like fentanyl) rose by 55.6%
- Fentanyl, a deadly synthetic opioid, is 50X more potent than heroin (an amount smaller than the tip of a pencil could be deadly)
- A potential bystander was present in 44% of overdose deaths from 2020-2023.
- 500%- the percentage increase of overdose deaths among 15-24 year-olds since 1999





MOSTLY YOUNG LIVES LOST.



SO MUCH SORROW AND COLLATERAL DAMAGE





LETHAL DOSE OF FENTANYL

2 mg

LETHAL DOSE OF CARFENTANIL

.002 mg



Carfentanil can be lethal at just 0.002 mg, an amount smaller than a grain of salt.



December 26, 2023

HEADLINES • ADDICTION, OPIOID EPIDEMIC, OVERDOSES, SUBSTANCE USE DISORDER

Alarming trend: Drugs up to 40 times stronger than fentanyl on the rise in the US



March 24, 2023

HEADLINES • ADDICTION, FENTANYL, OVERDOSES, PUBLIC POLICY AND LEGISLATION

Urgent DEA safety alert: Fentanyl mixed with animal tranquilizer poses deadliest drug threat to date



Photo by Dr. Matthew Salzman

Courtesy: DEA



RAINBOW FENTANYL TARGETING
YOUNG AMERICANS

Courtesy: Johnson County, MO Sheriff's Office Facebook



“PURPLE” FENTANYL



This PSA was supported in part by the Office of National Drug Control Policy (ONDCP) and the Centers for Disease Control and Prevention (CDC) of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award funded by ONDCP. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by ONDCP, CDC/HHS, or the U.S. Government.



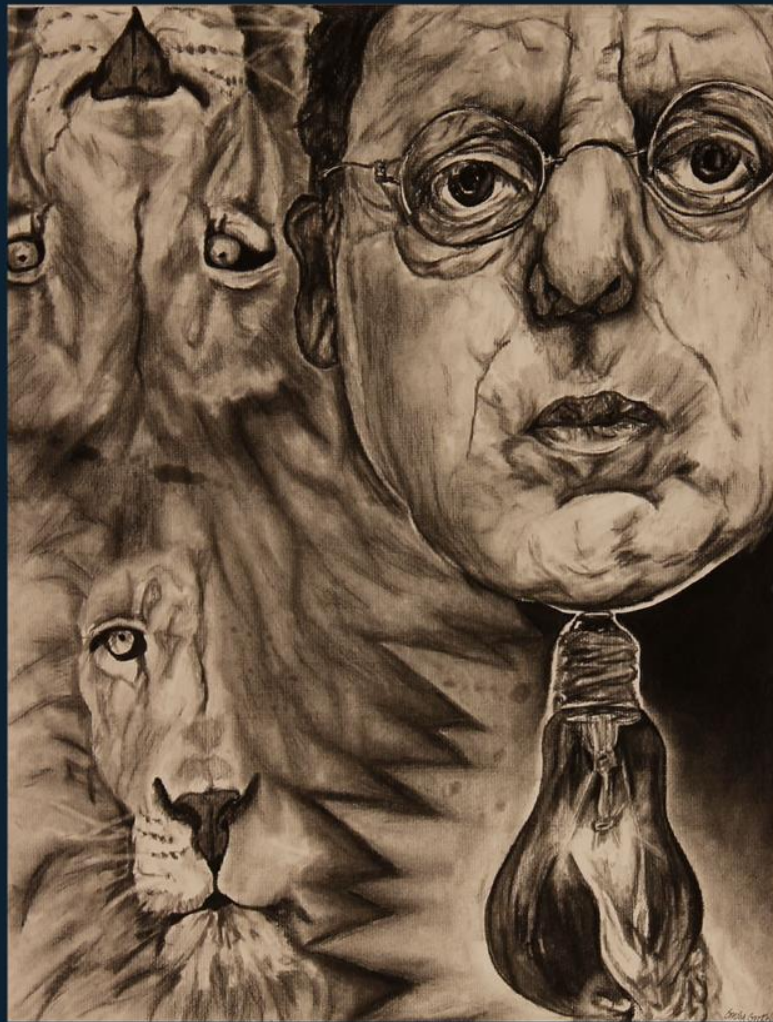


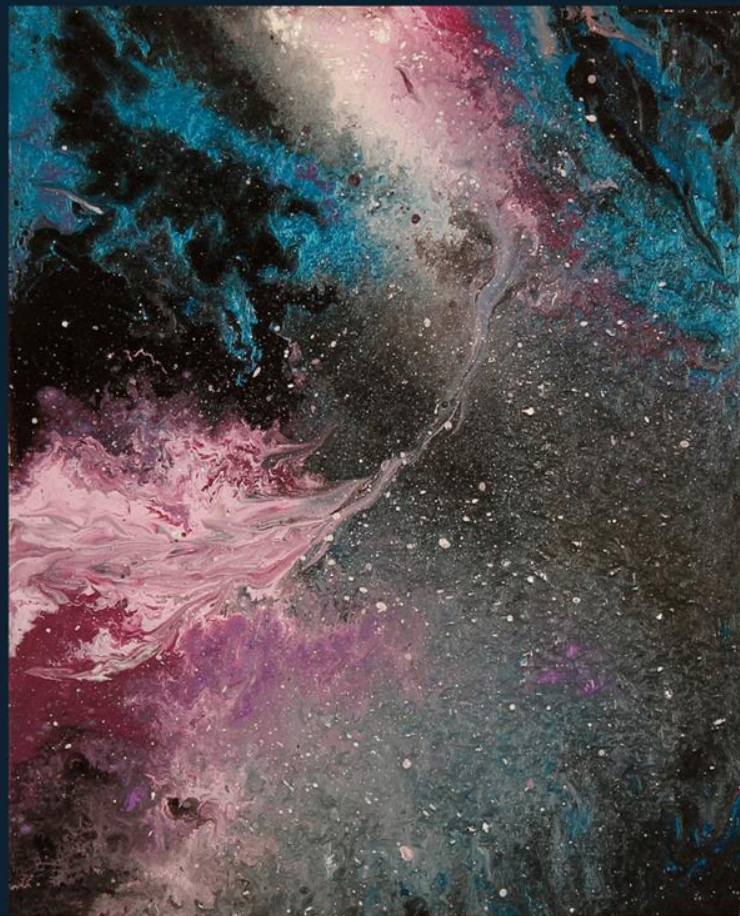
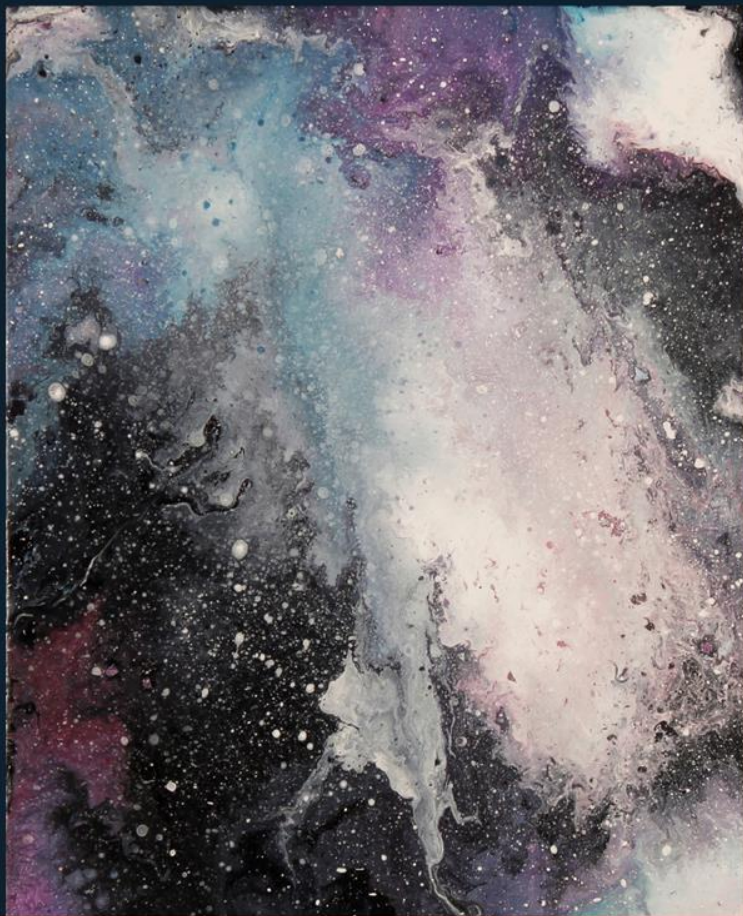
EMILY WAS MUCH MORE THAN HER ADDICTION











"I HOPE TO BRIGHTEN THE WORLD THROUGH MY PASSION FOR ART."





Wed, May 2, 10:33 PM

I love you. You can
always count on me.
You know that I hope

I know thank u I love
you too



"I love you," she also means

"I'd do anything for you."

When she wishes you

HAPPY *Mother's Day*

Love, Emily 



"wherever you go."

MAY 13, 2018

Mom -
Thank you for always having
my back, + for how much
you truly care about me
I love you so much and
really appreciate how much
love you give to me every
year! on top of all
that, you are
Gorgeous !!! 





MAY 16, 2018



@ANGIEKENNECKE



Grief in Action

- Instead of bitter, better
- Turning heartbreak into action
- Helping others helps me cope with my grief

HERE IS HOW LOVE SHOWED UP...



COMMUNITY COMING THROUGH!



THE RESPONSE HAS BEEN OVERWHELMING!

OUR MISSION

Emily's Hope is dedicated to removing the stigma of substance use disorder through awareness, education, and prevention; and removing financial barriers for treatment and recovery.

WHAT WE DO

K-12 Substance Use Prevention Curriculum

K-5 Lessons: Now Available
6-12 Lessons: Launching Soon

Explore



Post-Overdose Response Team

Providing hope after overdose with peer support.

Referrals → Learn More →

Find Naloxone

Naloxone is also known by the brand name NARCAN®



They were fathers.

They were More Than Just A Number.

Overdose Memorials →

Treatment Scholarships

Emily's Hope has funded more than 200 treatment scholarships at the Avera Addiction Care Center.

The Faces of Change → Learn More →

Life-Saving Tools

Distributing free naloxone and fentanyl test strips.



Learn More →

You are not alone.

Find Help

Youth Prevention Coalition



Learn More →

"I want to prevent as many families as possible from experiencing a similar tragedy and Emily's Hope is doing that through treatment and prevention education. Even if just one life is saved it's all worth it."

— Angela Kennecke



Awareness

- Grieving Out Loud
- Headlines
- Media Appearances
- Angela's Blog
- Events
- Memorials
- One Pill Can Kill
- Shining A Light on Addiction

Stopping Stigma.
Saving Lives.

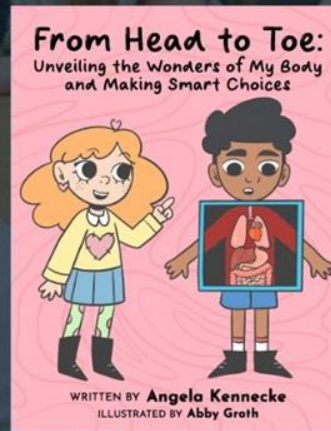
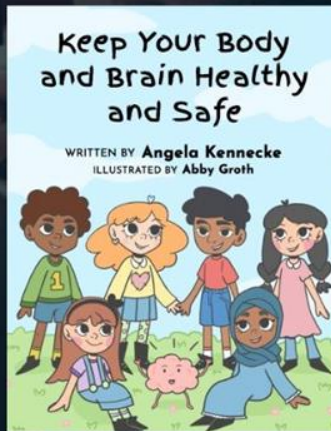
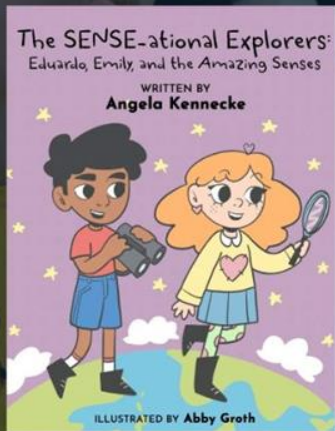
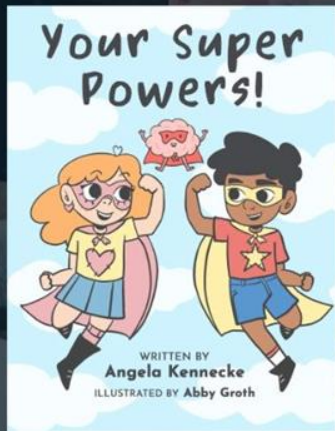
Substance Use Loss Support Group

Learn More →

TREATMENT

Emily's Hope has funded
\$506,000
in treatment scholarships for
300
individuals at the Avera Addiction
Care Center since 2019.

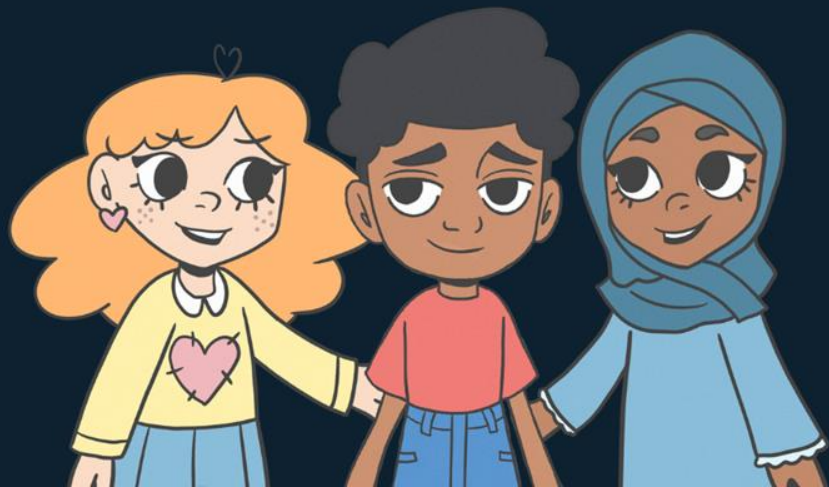




**PREVENTION IS KEY TO ENDING THIS
HEARTBREAKING EPIDEMIC**

EDUCATION

The Emily's Hope K-12 Substance Use Prevention Curriculum focuses on age-appropriate and promising practice content that educates children about the risks of substance use while empowering them to make healthy choices.



- 6 states and one foreign country (Uganda)
- 41 school districts enrolled
- In front of nearly 27,000 students

YOUTH PREVENTION COALITION

The Emily's Hope Youth Prevention Coalition empowers youth and communities in Sioux Falls through education, advocacy, and action to prevent substance use, reduce overdoses, and promote healthier futures.





PSA Campaigns



Youth Art Competition - 4/23/26

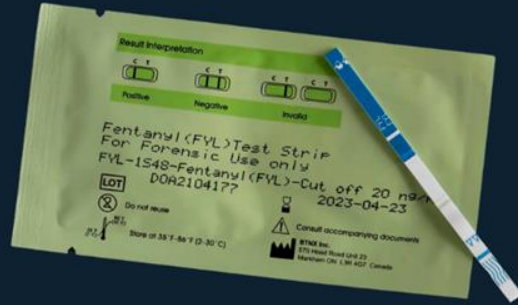


CADCA National Leadership Forum



Youth Empowerment Clubs

NALOXONE & FENTANYL TESTING STRIP DISTRIBUTION



Fentanyl testing strips allow individuals to test substances for the presence of fentanyl, which is a potent and often deadly opioid. Fentanyl testing strips are a low-cost method of helping prevent drug overdoses and reducing harm.

Naloxone (NARCAN) is designed to reverse the effects of an opioid overdose rapidly. It is an opioid antagonist—meaning that it binds to opioid receptors and can reverse and block the effects of other opioids, such as heroin, morphine, and oxycodone.





PORT

The Emily's Hope Post-Overdose Response Team provides peer support services to those who survive an overdose in Minnehaha and Lincoln Counties in South Dakota.

A Peer Support Specialist is someone who has personal experience with substance use disorder.



The peer support specialist will provide:

- Resources for treatment
- Free naloxone and training
- Free fentanyl testing strips
- In-person or virtual guidance
- A plan to follow up



SUBSTANCE USE LOSS SUPPORT GROUP

Emily's Hope offers a support group for adults who have lost someone close to them to overdose/fentanyl poisoning or addiction. The group meets monthly in Sioux Falls and is lead by Certified Grief Educator Angela Kennecke.



ADVOCACY WORK



MORE
THAN
JUST A
NUMBER

BY *Emily's Hope*



MORETHANJUSTANUMBER.ORG

THEY WERE MORE THAN JUST A NUMBER. Through this website, we encourage memorials to be submitted by our community. Each one is a tribute to a loved one who died from overdose, a reminder of their strength and humanity, and a call to action to prevent future tragedies.



Grieving Out Loud

WITH ANGELA KENNECKE

Honest Conversations on Grief & Healing

Substance Use Disorder Advocacy

Overdose & Fentanyl Poisoning Awareness

Expert & Personal Perspectives

Hope, Support & Community

NEW EPISODES EVERY WEDNESDAY





WHY COMMUNITY MATTERS

Our mission is only possible through community involvement and generosity

Events help raise awareness and reduce stigma
& donations directly fund life-saving efforts

SIGNATURE EVENTS



**Emily's Hope Gala
Art Show & Auction**



**Emily's Hope
Family Fun Night
& Fireworkz Show**



**Emily's Hope
Annual Poker Run**



**Cruise Night at
Autoland to benefit
Emily's Hope**



**International
Overdose Awareness
Day**



EMILY DICKINSON: "HOPE" IS THE THING WITH FEATHERS



TURNING HEARTBREAK INTO ACTION!



TOGETHER, WE CAN

**STOP STIGMA
& SAVE LIVES.**

FOLLOW US ON SOCIAL MEDIA!

 @EMILYSHOPE_

 FACEBOOK.COM/EMILYSHOPECHARITY

 @EMILYSHOPE_

 @EMILYSHOPE_

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